

Elliezer Christian Evan Sagena

Product Associate

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SUMMARY

Tech-driven Product Associate with a strong software foundation, skilled at guiding digital features from discovery through launch. Proven ability to bridge technical feasibility with user needs by translating complex data into clear product flows.

EXPERIENCE

Learner - iOS Developer & Product Management

Apple Developer Academy@BINUS | Bali, Indonesia | Mar 2026 - Dec 2026

- Selected as Cohort 2 learners with 3% admission rate for Apple's intensive 9-month product, design, and tech development program - the largest international academy in Asia and one of only two in the world.
- Translated user pain points into technical product requirements, balancing intuitive UI/UX design with scalable code architecture.
- Led cross-functional sprint planning, user research, and technical delivery across the full product lifecycle. Delivered 10 products while in the academy.

Freelance Technical Project Manager & Developer

Self Employed | Bandung, Indonesia | Jan 2024 - Present

- Led end-to-end delivery of an RFID Document Management System for a banking client, managing requirements discovery, sprint timelines, and technical implementation within 3 months.
- Architected full-system solutions, translating operational client needs into technical specifications, system architecture diagrams, and database schemas.
- Engineered backend services (express.js/Linux) for real-time sync, achieving 100% uptime for 100 concurrent users accessing ~200,000 database rows.
- Integrated and customized proprietary vendor Android SDKs for handheld RFID scanners to support tailored field workflows and data collection.
- Delivered 5+ enterprise solutions under NDA with a 100% on-time completion rate.

Brand Manager

ODD Fragrance | Bandung, Indonesia | Jan 2025 - Jan 2026

- Digitized core business processes by architecting and deploying an Odoo 18 ERP instance to streamline inventory, procurement, and sales ops. Successfully tracked 90% of the business's internal data.
- Engineered a native Android marketplace app in Kotlin to establish a proprietary mobile distribution channel.
- Orchestrated targeted KOL marketing campaigns, expanding digital brand reach and inbound social traffic.
- Delivered monthly revenue analytics and channel breakdowns, translating sales performance data into operational business decisions.

EDUCATION

Bachelor of Computer Science in Informatics

Institut Teknologi Harapan Bangsa | Bandung, Indonesia | Expected Jan 2027

- GPA: 3.18/4.00

SAP Introduction & Config

ITHB Career Resource Center | Bandung, Indonesia | Jan 2025

- Completed a series of professional training in SAP HANA with FI/CO, SD, MM, PP

AWS Academy Graduate - AWS Academy Cloud Foundations

Amazon Web Services | Aug 2025

- Completed a series of professional training for practitioner in AWS Cloud Foundations.

SKILLS

Highly proficient in the following technical skills: Databases: MySQL, Oracle PL/SQL, PostgreSQL | Application Development and Programming Technologies: Java, Python, GO Language, JS, and, Swift (including SwiftUI), Scrum | Project & Product Management, Analytical Skill, Strategic Thinking, Communication Skill with managing teams experience